



Sponsorship Opportunities 2025

Penticton Safety Village

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Welcome to the Penticton Safety Village

The Penticton Safety Village stands as a truly one-of-a-kind gem nestled in the heart of the South Okanagan. Its charm and significance are unparalleled, holding a special place in the hearts of both the young and the young at heart within our community. Many reminisce fondly about their own childhood visits here, while others recall bringing their own children, forging a timeless bond with this beloved space.

For four decades, we've served as a cornerstone for community engagement, offering a haven for biking enthusiasts, hosting memorable events, and imparting crucial safety education. Operated by the dedicated team at the Penticton Safety Village Society, a registered non-profit organization, our mission has always been to foster a safer, more connected community.

As we celebrated our 40th anniversary in 2024, we were thrilled to introduce our Summer Camps, a new venture designed to enrich young minds on weekday mornings throughout the season. However, in embarking on this exciting journey, we've recognized a pressing need within our community: many families require financial assistance to ensure their children can participate in these inclusive and educational programs. We hope to have camp bursaries for the summer of 2025, which would cover the cost for a child to attend for a week of fun!

Today, we humbly reach out to you seeking your generous support. As we approach the renewal period for our annual sign and building sponsorships, we also extend an invitation to contribute to our "Send a Kid to Camp" initiative.

Why sponsor the Penticton Safety Village?

The Penticton Safety Village is a microcosm of Penticton, evoking nostalgia in parents who fondly recall their own childhood visits. As we embark on an overdue overhaul of the facility, we're not only focusing on essential upgrades but also launching our new "Send a Kid to Camp" initiative. This program aims to provide opportunities for children from all backgrounds to experience the joys of summer camp.

Under the guidance of our volunteer board, key building improvements are slated for completion by 2025. Throughout the year, the Village welcomes thousands of children and their families who immerse themselves in our offerings. Your business's name and contributions will be prominently displayed, not only supporting our renovation efforts but also enabling more children to participate in our enriching summer camp experiences.

Yearly Participation



**Over 4000
Children attend
yearly**



**57 Elementary
School Classes
from 20 Area
Schools will bring
1200 students into
the facility from
May to June**



**Hundreds of
families attend
Open Bike Days,
Birthday Parties,
and other
Community Events
throughout the
year.**

Sponsor Opportunities

NEW ~ Send a Kid to Camp!

\$175 pays for one child* to attend a full week of morning camp.

In today's digital age, getting kids away from screens and into the great outdoors is more important than ever. Investing in day camps isn't just about fun; it's about shaping the future. By supporting a child's attendance, your business fosters leadership skills, promotes diversity, and boosts community engagement. Join us in empowering the next generation – together, we can build a brighter future for everyone.

Sponsor Recognition

- Your Business Name will be listed as a sponsor on our website.
- Your Business Tagged in a group Social Media Post.
- You will have the option to stay anonymous to the families, or we can share your Business Name so they can contact you directly to show their appreciation.

*Sponsors acknowledge that the Penticton Safety Village retains exclusive authority in allocating Summer Camp spots.

Street Sign Sponsor

\$250 for a years Sponsorship

Sponsor Recognition

- Your Business Name on a street sign that is displayed in the Penticton Safety Village
- Your Business Name listed on a new Village Support sign that will be installed in 2025.
- Your Business Name listed as a Sponsor on our Website, &
- Your Business Tagged in a group Social Media Post.

Building Title Sponsor

\$500 for a years Sponsorship

- Your Business Name on One of the Four Buildings in the Penticton Safety Village.
- Your Business Name listed on a new Village Support sign that will be installed in 2025.
- Your Business Name listed as a Sponsor on our Website, &
- Your Business Tagged in a Social Media Post exclusively for you.

